



# 2011 ENTRY FORM

Include this form or a photocopy with each entry. Entry must be received by October 14, 2011, (Late entry deadline October 21, 2011.) Type or print legibly.

## CONTACT INFORMATION

Company \_\_\_\_\_

Contact name \_\_\_\_\_

Title \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_

State/Province \_\_\_\_\_

ZIP/Postal code \_\_\_\_\_

Country \_\_\_\_\_

Phone \_\_\_\_\_

E-mail \_\_\_\_\_

Please list an additional individual you would like contacted if your entry wins an award:

Name \_\_\_\_\_

E-mail \_\_\_\_\_

## ENTRY INFORMATION

TITLE OF ENTRY: \_\_\_\_\_

URL: \_\_\_\_\_

COMPANY REPRESENTED BY ENTRY: \_\_\_\_\_

CATEGORY:

ESSAY:

For each entry, please submit an a brief description of no more than 200 words words explaining the video's purpose, its budget and the audience reaction received. You may use pg. 2 of this form to type your essay into our interactive PDF.



**BOTTOM PORTION NEEDS TO BE COMPLETED ONLY ONCE.** PLEASE DETACH AND SUBMIT WITH YOUR ENTRIES.

## PAYMENT INFORMATION

Total number of entries:

### Entry Fees

Award entry @ \$149 X \_\_\_\_\_ = \_\_\_\_\_

Late fee (per entry) @ \$15 X \_\_\_\_\_ = \_\_\_\_\_

TOTAL = \_\_\_\_\_

- Check here to give McMurry permission to use your video as a case study or promotional purposes in a publication or a web site.
- Please check here if you do NOT want your video posted on the Strategic Video Award YouTube site.

## PAYMENT OPTIONS

We accept payment by check, money order or credit card.

**For multiple entries, you need only complete the credit card information on a single entry form.**

Credit card

American Express  Visa  MasterCard

Account number \_\_\_\_\_

Expiration date \_\_\_\_\_

Cardholder's name \_\_\_\_\_

(Your charge will appear on your statement as "McMurry - CPE".)

Check/money order enclosed

Make checks payable to: **McMurry, Inc.**

Payment must be in U.S. dollars drawn on a U.S. bank. Federal Tax ID# 86-0540887. Canada GST-exempt.

Check here if you would like a receipt e-mailed to you.

Send entries to: **Strategic Video Awards  
McMurry Campus Center  
1010 East Missouri Avenue  
Phoenix, AZ 85014**

For more information call us at **888.303.2373** or e-mail us at **info@strategicvideoawards.com.**

Also visit our Web site at **StrategicVideoAwards.com.**



# 2011 ENTRY ESSAY

For each entry, please submit an essay of no more than 200 words explaining how your video achieved/achieves its goals. Type or print legibly.

A large, empty rectangular box with a thin black border, intended for the user to type or print their 200-word essay.